






NAGA

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Our Journey


Our adventure started in Latin America in 2022 – stunned by the richness of talents encountered while traveling across Brazil and Mexico. Wandering in the streets of Sao Paulo and Recife, roaming over Mexico City, rambling along the seaside of Yucatan – it became clear we had to contribute to supporting the international reach of Latin America’s broad artistic pallet.


We choose our artists carefully according to the following principles:

-  The uniqueness of their style
-  Their human & social involvement
-  Their current reputation and growth potential

Our mission involves:

-  Exhibiting our artists in galleries, salons and museums
-  Taking part in festivals and residencies
-  Contributing to businesses' brand identity
-  Collaborating with cities to embellish their urban environment
-  Educating through conferences, ateliers and open tables

 NAGA Creativo directly donates 10% of its earnings to a local social action chosen by the artist – aligned with the belief that art has the human dimension and financial power to contribute to social matters.

 In the longer-run, the agency aims to fund the development of a cultural & artistic education program dedicated to schools in South America – the ambition being to implement it in private schools for generating the funds to establish it in public ones.

A way to redress the balance between social classes regarding their respective access to artistic and cultural education – an essential condition for future generations to climb the social ladder and build together a more opened, creative, and egalitarian society.



KUÊIO

KUÊIO

1987, São Paulo

Kueio is a child of São Paulo' northern area from where he drew his inspiration from when experiencing his first graffiti in 1999. Though it is from the 2010s that Kueio as we know him now was born – strengthened by his Visual Arts studies at the University of Uberlândia, he dug into the Hip Hop culture and the Pixação universe – nourished by the idea of combining his academic learnings to the practice of a forbidden art alongside pixadores.



Ever since, Kueio has been depicting his cartoon alter ego in the streets of Brazil – often with humoristic scenes, though always with the purpose of raising social consciousness about modern challenges.

Mentioning modern issues, Kueio knows what he's dealing with as one of the only gay men who made his coming out in the street art scene, in a society which still struggles to accept homosexuality as a legitimate form of love.






Even though he describes himself as a “peripheral” artist whose soul is connected to the city' walls, his collaboration with Shoppings de São Paulo – advertised all across São Paulo and its iconic Avenue Paulista - gave him a substantial exposure to a new type of audience, emerging as a talent to watch within the contemporary art scene.

[Online Portfolio](#)




2023

-  Além das Ruas, Historia do Graffiti • Itau Cultural • São Paulo
-  The Town Festival • São Paulo
-  Le Cavalier Bleu • Paris
-  Le Lavo//Matik • Paris
-  Quai 37, Spot13 • Paris

2022

-  A7MA Galeria • São Paulo
-  District13 International Art Fair, Hôtel Drouot • Paris
-  Galeria Alma da Rua • São Paulo
-  Adidas Brasil, Festival Lolla Palooza • São Paulo
-  Nike Sportswear, Air Max 90 “Mars Landing” • São Paulo

2021

-  Shoppings de São Paulo • São Paulo
-  Ibirapuera • São Paulo
-  Adidas “Love Unites” Campaign • São Paulo

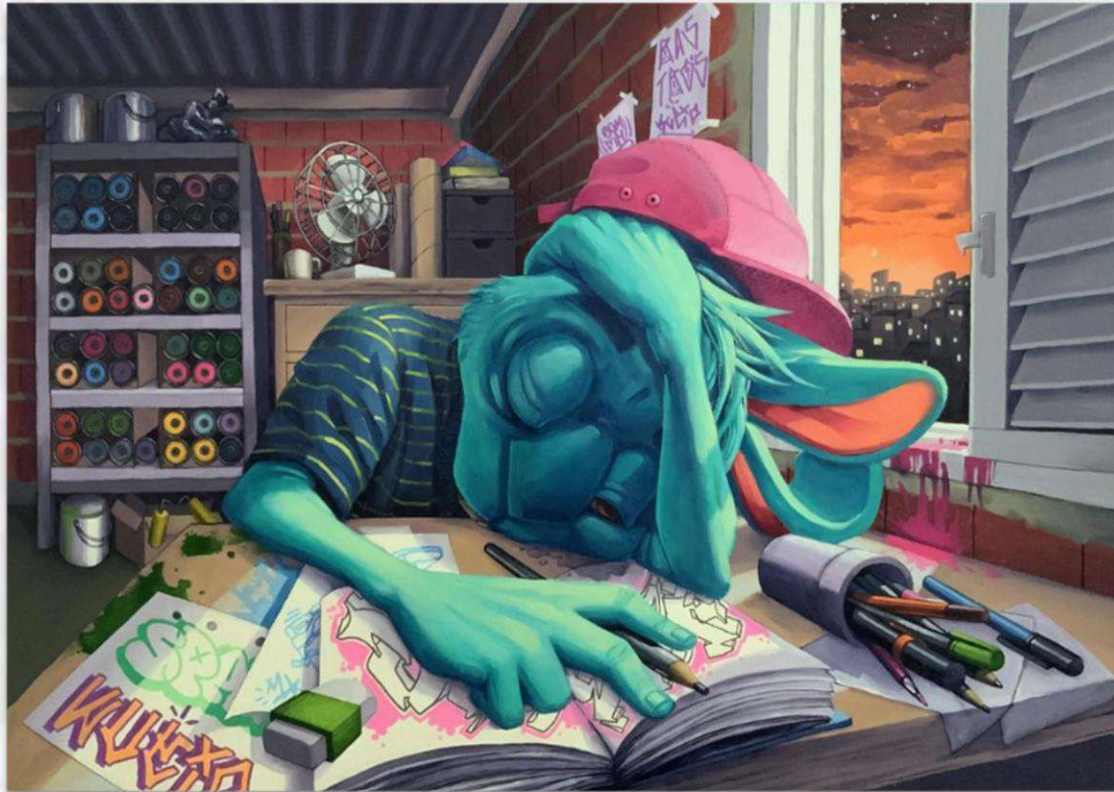


The image features a dense arrangement of hands in various poses, rendered in a stylized, illustrative manner. The hands are colored in shades of teal, green, and light blue, set against a solid red background. The hands are positioned in a way that suggests a group or community, with some hands reaching out, some clasped, and others in different orientations. The word "ARTWORKS" is centered in the middle of the image in a white, bold, sans-serif font.

ARTWORKS



Arte Rupestre
2018
60x80 cm
Acrylic



So o Po
2023
60x80 cm
Acrylic



Escritorio
2023
60x60 cm
Acrylic



My Roots series

2023

40x60 cm

Spray & Acrylic on a Mineral Impression on Paper Hahnemule 100% Cotton 350g
Background Photograph by Kueio

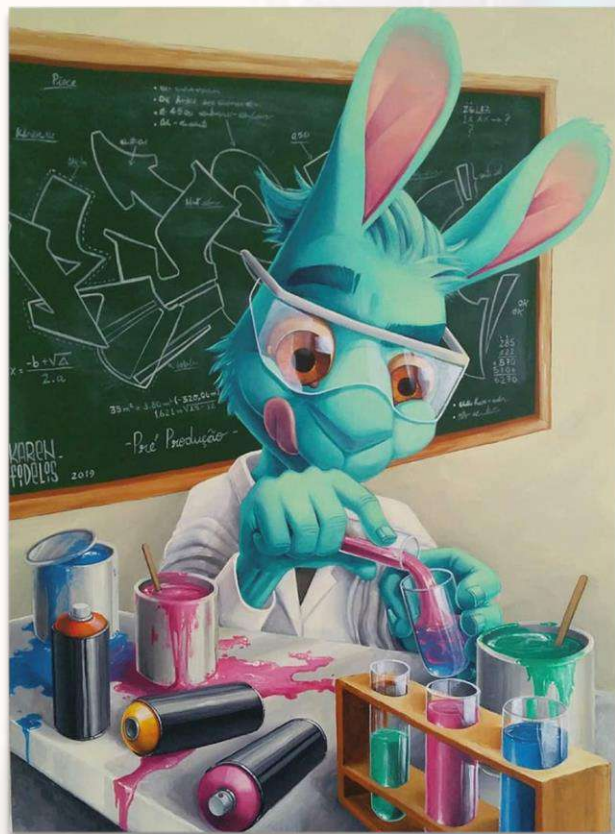




Arteiro
2023
100x70 cm
Acrylic



Pixe Nao, Fi Di Rapariga
2020
100x70 cm
Acrylic



Pré-Produção

2019
100x70 cm
Acrylic



O Naufrago de 2020

2020
150x100 cm
Acrylic & Spray



Traupe !!!

2022
100x70 cm
Acrylic



Invasão de Propriedade Publica

2021

150x100 cm

Acrylic & Spray



Boombox
2020
150x100 cm
Acrylic & Spray



Nosso Crime no Brasil é Fazer Arte!
2020
150x100 cm
Acrylic & Spray



Poder de Grafiti
2020
150x100 cm
Acrylic & Spray



Ambulante Subterrâneo
2021
56x55 cm
Digital Illustration



Feliz Aniversario São Paulo
2021
70x100 cm
Digital Illustration



Tag no Busao
2021
56x55 cm
Digital Illustration



Moiô
2021
70x90 cm
Acrylic & Spray



Dias dos Pais
2022
150x100 cm
Acrylic & Spray



Moiô
2022
70x90 cm
Acrylic & Spray



Feliz Dia das Mulheres

2022
150x120 cm
Acrylic



Te Conheço, Logo te Aceito

2022
200x200 cm
Acrylic & Spray

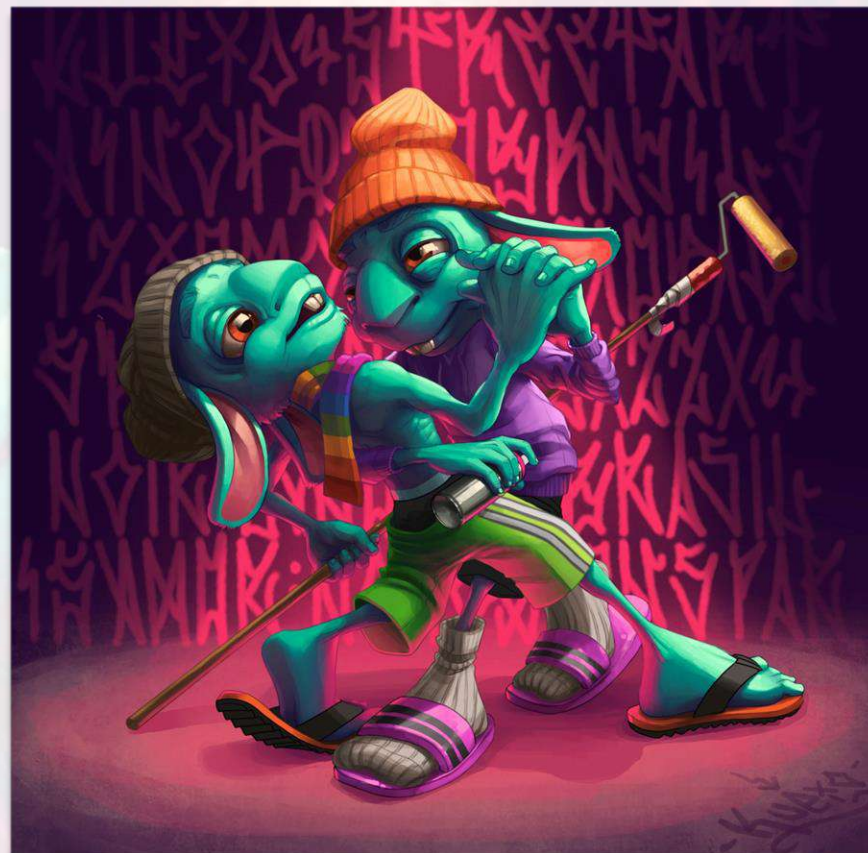


Constrangimento

2021
150x120 cm
Acrylic



Romulo Deu Cria
2023
50x50 cm
Digital Illustration



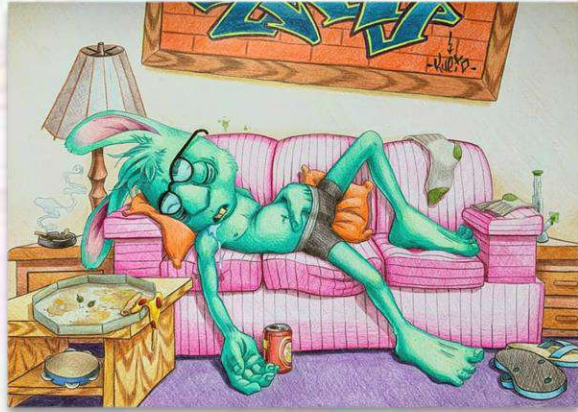
Dança Rara
2022
56x55 cm
Digital Illustration



Dia de Comemorar o Amor
2023
50x50 cm
Digital Illustration



ConViver
2019
80x50 cm
Pencil



**As Vezes nao é Preciso Muito Esforço
pra ser um HeroiFique em Casa!**

2020
60x80 cm
Pencil



Quem Dita as Regras
2019
80x60 cm
Pencil



Moiô
2019
80x60 cm
Pencil



O Cientista
2019
80x60 cm
Pencil



Imigrantes

2023

70x86 cm

Acrylic & Pebe on Digital



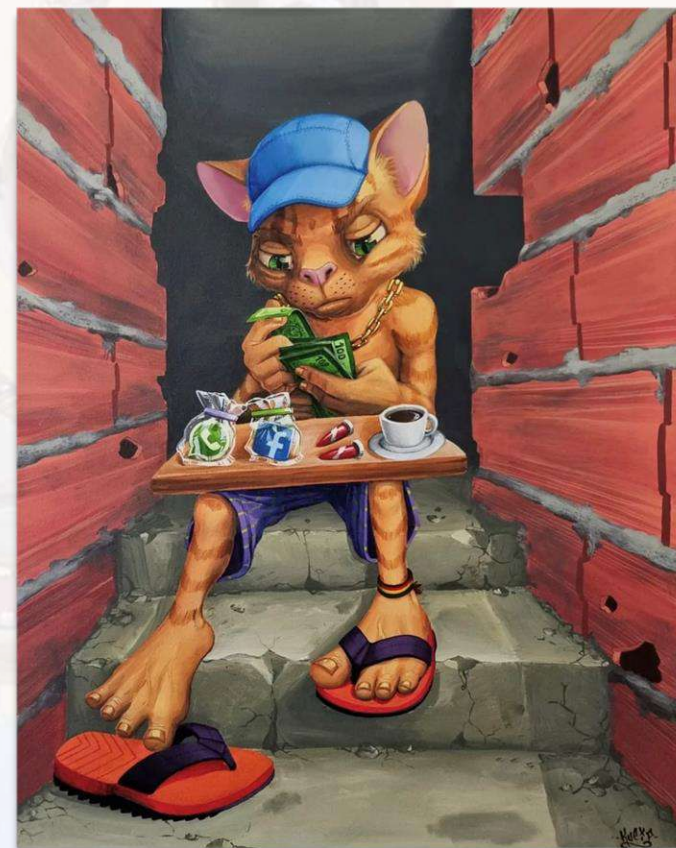
O Kabra Hermeto Pascoal

2020
100x70 cm
Acrylic



Roda de Samba

2023
60x80 cm
Acrylic



O Traficante

2021
100x70 cm
Acrylic & Spray

STREET ART





O Beijo do Gustav Klimt - Casa do Beijo, Araraquara
2022



Spot13 in Paris

2023

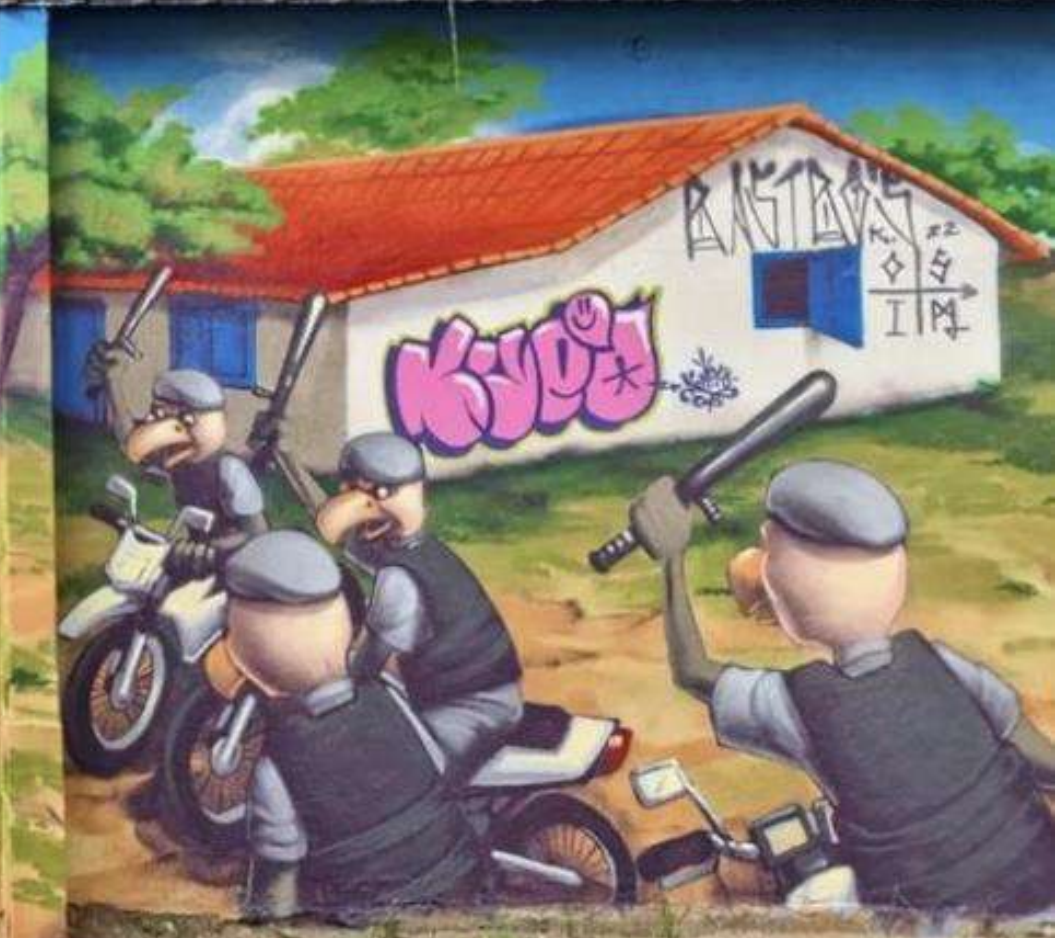






OS BOY
TEM DIPLOMA,
MAS ESSENCIAL
É NOIS!

Os Boy tem Diploma, mas Essencial é Nois!





A Chama da Vida e o Conflito dos Corpos – Adidas “Love Unites” Campaign

2021



Purificação – Jardins, São Paulo

2022





Nike Air Max 90 - Mars Landing - São Paulo
2022

Lugar de autista
é em todo lugar!



QUAKA
DESIGN ART

A mural on a wall depicts two large, teal-colored hands holding several interlocking puzzle pieces. The puzzle pieces are in various colors: red, blue, yellow, and orange. The background of the mural is a bright yellow with abstract, irregular shapes. The mural is reflected on a light-colored, glossy surface in the foreground.

MEDIA COVERAGE



© Dani, CoaxFotoSP

Lieu / Place:
From South America

Galleries / Galleries:
NAGA Collectivo
www.nagacollectivo.com

RENCONTRE
PORTRAIT

KUÊIO ET SON LAPIN FOU

LATIN RABBIT

Texte : Marlin Julia | Photos : Fournies par l'artiste

La pandémie s'étant actuellement quelque peu assagie, les frontières sont à nouveau rouvertes, et d'étranges créatures en ont profité pour traverser l'Atlantique et débarquer dans l'Hexagone. Attention, à l'instar des Gremlins « back in the days », elles ont tendance à se reproduire en grand nombre tant dans nos rues que dans certaines et heureuses de nos galeries ! Qui peut bien se cacher derrière ce facétieux lapin agité, engagé et parfois même vandale ? Ce lapin qui finalement nous ressemble plutôt pas mal de par notre affinité pour le non-respect des règles, notre quête de progressisme et notre doux rêve de folie et d'ailleurs. À l'occasion de son passage à Paris, lors de la foire District 13 à l'Hôtel Drouot, nous avons souhaité mettre les projecteurs sur cet artiste original et dresser ainsi un succinct portrait de Kuêio, qui a su immédiatement nous séduire ; découvrir son univers et le cheminement pour devenir celui qui ne peut traverser une ville sans y laisser la trace de son spray.



The pandemic has now calmed down somewhat, the borders have reopened, and strange creatures have taken the opportunity to cross the Atlantic and land in France. Be careful, like the Gremlins "back in the days", they tend to reproduce in large numbers both in our streets and in some of our happy galleries! Who could be hiding behind this facetious rabbit agitated, activist and sometimes even vandal? This rabbit that after all looks rather like us because of our affinity for non-compliance with the rules, our quest for progressivism and our sweet dream of madness and a certain elsewhere. On the occasion of his visit to Paris, during the District 13 fair at the Hotel Drouot, we wanted to put the spotlight on this original artist and thus draw a succinct portrait of Kuêio, who immediately seduced us; discover his universe and his journey to become the one who cannot cross a city without leaving a trace of his spray behind.



KAREN FODORIS

2018. Reproduzido com autorização.

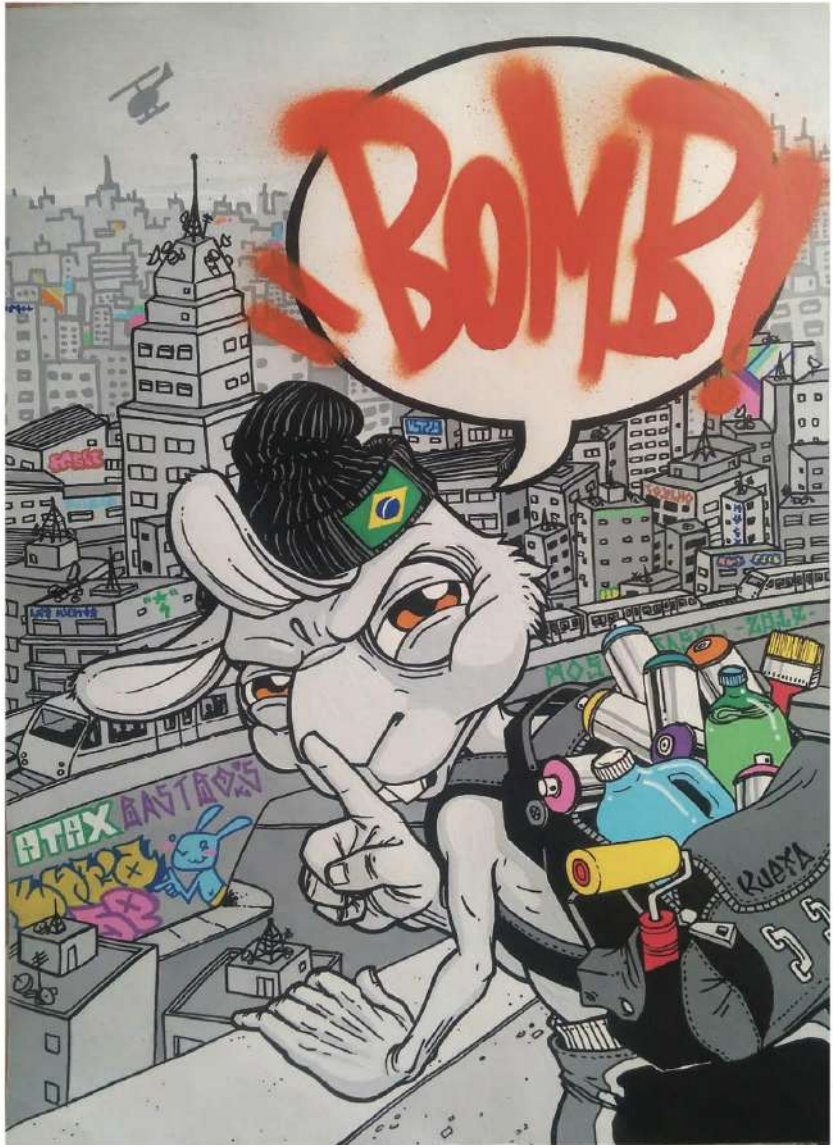


Ilustração Sem Título

Kuêio est un enfant de la partie nord de São Paulo où il a commencé ses premiers graffiti en 1999 à seulement 12 ans. Amoureux de dessin depuis son plus jeune âge, il se plaisait à créer des personnages à l'école dont un certain lapin qui lui a valu le surnom affectueux de Coelho (lapin en portugais) par l'ensemble de ses camarades qui le trouvaient très amusant. C'est toutefois bien plus tard, en 2014, après avoir étudié les Arts Visuels à l'Université de Uberlândia, dans l'État de Minas Gerais, et fort de ses dix années d'expérience en graffiti, que Kuêio s'immerse dans la culture hip-hop et urbaine. Il décide alors de combiner ses acquis académiques avec le goût de l'interdit aux côtés des fameux pixadores, à l'origine d'une pratique périlleuse consistant à griffer des lettres inspirées de l'alphabet latin sur des points aussi dangereux qu'inaccessibles de la ville. L'occasion peut-être de vous replonger dans l'article réalisé sur la *Stuart* n°10 (Hopare en cover...) sur les pixações de São Paulo, véritable phénomène social. C'est ainsi au travers de cette quête de danger et dans une parfaite illégalité que Kuêio s'est formé et a développé un univers où la conformité n'est pas un standard. Intégrer ce mouvement lui a permis de se reconnecter avec ses racines d'artiste de « banlieue » et toute la richesse culturelle qui lui est inhérente.



Kuêio is a child from the northern part of São Paulo where he started his first graffiti in 1999 at only 12 years old. A lover of drawing from a very young age, he enjoyed creating characters at school including a certain rabbit who earned him the affectionate nickname of Coelho (rabbit in Portuguese) by all his comrades who found him very amusing. However, it was much later, in 2014, after studying Visual Arts at the University of Uberlândia, in the state of Minas Gerais, and with his ten years of experience in graffiti, that Kuêio meddled with hip-hop and urban culture. He then decided to combine his academic achievements with the taste for the forbidden alongside the famous pixadores, at the origin of a perilous practice of graffiti letters inspired by the Latin alphabet in spots as dangerous as inaccessible of the city. This might be the opportunity to immerse yourself in the article made in Stuart #10 (with Hopare on the cover) on the pixações of São Paulo, a real societal phenomenon. It is thus through this quest for danger and in complete illegality that Kuêio self-trained and developed a universe where conformity is not a standard. Joining this movement has allowed him to reconnect with his roots as a 'suburban' artist and all the inherent cultural wealth he carried.



2017 - Bombas - São Paulo - en spray and art in on Camerapix.com 2017



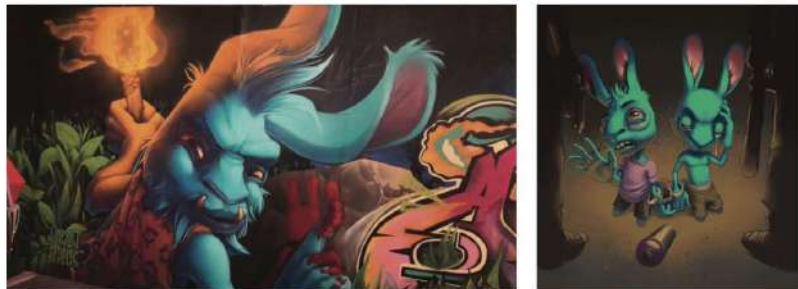
C'est aussi à cette époque qu'il prend le nom définitif de Kuêia, amusé par l'accent de la population locale lorsqu'elle prononçait son surnom « Coelho ».

De retour à São Paulo en 2017 dans la banlieue où il avait grandi, il s'est peu à peu détaché du mouvement pour se rapprocher du mouvement street art lui permettant de se concentrer autant sur l'esthétique que le message ; il était temps d'approfondir l'histoire de son alter ego. En quête d'une aide pour mieux structurer son histoire, il se rapproche de Allan Szacher, alors éditeur de Zupi Art Magazine et curateur du Pixel Show Festival, qui lui enseigne les concepts et univers clés du monde de l'art.



It was also at this time that he took the definitive name of Kuêia, amused by the accent of the local population when they pronounced his nickname "Coelho".

Back in São Paulo in 2017, in the suburbs where he grew up, he gradually detached himself from the movement to get closer to the street art movement to focus as much on the aesthetics as the message; it was time to deepen the history of his alter ego. In search of help to better structure his story, he approached Allan Szacher, then editor of Zupi Art Magazine and curator of the Pixel Show Festival, who taught him the key concepts and universes of the art world.



Ce lapin incontrôlable mais engagé, solitaire mais multiplicateur, était enfin arrivé à maturité et, à l'instar du mouvement des pixação, prêt à envahir les rues à travers le Brésil. Inspiré de sa banlieue et de la culture des favelas, Kúbio enrichit son univers en créant de nouveaux personnages pour l'accompagner dans certaines aventures : la chèvre immigrée de l'État du Nord-Est qui vit dans la même banlieue, la colombe ivre qui traîne dans les bars et les rues, le chaton trafiquant de drogue et le rat, l'un de ses principaux consommateurs. De quoi donner vie avec humour à un écosystème en phase avec la réalité pas toujours réjouissante de la périphérie de São Paulo. S'il propose souvent des scènes humoristiques, Kúbio a pour ambition d'élever le débat social et la conscience sociale sur des problématiques contemporaines. Son combat est légitime considérant ce à quoi il a dû faire face quotidiennement depuis son coming out dans une société qui a encore du mal à accepter l'homosexualité comme une forme d'amour comme toutes les autres. Il n'existe que peu d'hommes homosexuels parmi les pixadores qui restent bien en marge de la société dans les banlieues et favelas, exclus en quelque sorte de la culture populaire.

This uncontrollable but dedicated rabbit, solitary but multiplier, had finally matured and, like the movement of the pixação, was ready to invade the streets across Brazil. Inspired by his suburbs and the culture of the favelas, Kúbio enriches his universe by creating new characters to accompany him on certain adventures: the immigrant goat from the North-East State who lives in the same suburbs, the drunken dove who hangs out in bars and streets, the kitten who deals drugs and the rat, one of its main users. All of this provides the necessary touch of humor to an ecosystem in tune with the not always cheerful reality of the outskirts of São Paulo. Although he often offers humorous scenes, Kúbio's ambition is to elevate social debate and social awareness on contemporary issues. His struggle is legitimate considering what he has had to face daily since coming out in a society that still struggles to accept homosexuality as a form of love like all others. There are only a few homosexual men among the pixadores and they remain on the margins of society in the suburbs and favelas, somehow excluded from popular culture.



Toutefois, face à l'hostilité de certains, il ne s'est pas laissé abattre, cela lui a donné au contraire la force d'accentuer son engagement pour une société plus juste et surtout bien plus ouverte. S'il se décrit comme un artiste de banlieue connecté aux murs des villes qu'il parcourt, il a récemment accepté de collaborer avec les centres commerciaux de São Paulo, lui offrant une exposition grandiose dans toute la ville et son iconique Avenue Paulista – un moyen d'atteindre un nouveau public, d'étendre le rayonnement de son message mais aussi de devenir l'un des artistes à suivre au Brésil tant dans la scène street art que contemporaine. Dernière « recrue » en date de NAGA Collective, Kúbio présentera certaines de ses dernières œuvres en exclusivité au District 13 aux côtés de ses pairs brésiliens Enivo, Paula Ito, Laborex, Tche Ruggi, SergioFree et Tinho... Must see !

However, in the face of the hostility, he did not let it bring it down, it gave him on the contrary the strength to accentuate his commitment to a more just and above all more open society. While he describes himself as a suburban artist connected to the walls of the cities he visits, he recently agreed to collaborate with São Paulo's shopping malls, offering him a grandiose exhibition throughout the city and its iconic Avenue Paulista – a way to reach a new audience and expand the reach of his message, as well as putting him definitely on the pedestal of the artists to follow in Brazil, both in the art and contemporary scene. The latest "recruit" of NAGA Collective, Kúbio will present some of his latest exclusive works of District 13 alongside his Brazilian peers Enivo, Paula Ito, Laborex, Tche Ruggi, SergioFree and Tinho... Don't miss it!

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