

## NAGA

https://nagacreativo.com/
anagacreativo





GARY
Urban, Branding
General Administration
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LORIE

Street Art

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TATIANA

Education

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FERNANDO

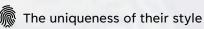
Contemporary

rossoindigo@nagacreativo.com

## **Our Journey**

Our adventure started in Latin America in 2022 – stunned by the richness of talents encountered while traveling across Brazil and Mexico. Wandering in the streets of Sao Paulo and Recife, roaming over Mexico City, rambling along the seaside of Yucatan – it became clear we had to contribute to supporting the international reach of Latin America's broad artistic pallet.

We choose our artists carefully according to the following principles:



Their human & social involvement

Their current reputation and growth potential

Our mission involves:

Exhibiting our artists in galleries, salons and museums

Taking part in festivals and residencies

(Contributing to businesses' brand identity

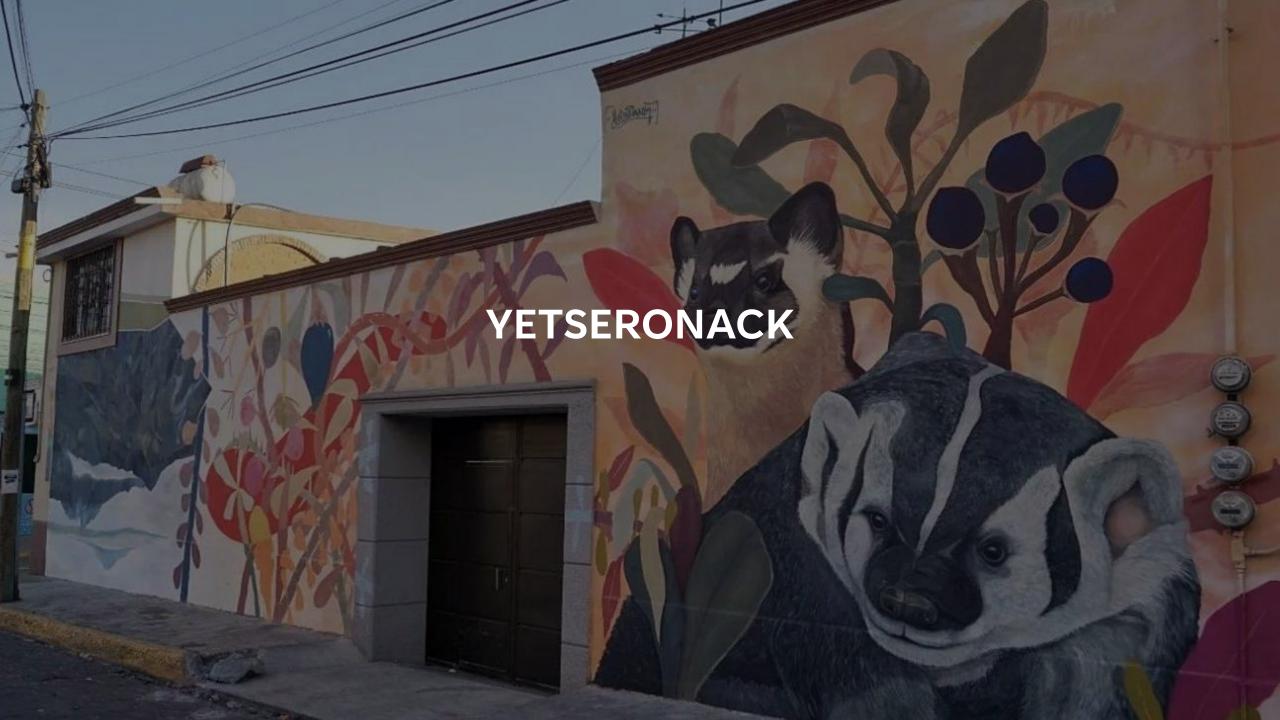
Edition Collaborating with cities to embellish their urban environment

Educating through conferences, ateliers and open tables

NAGA Creativo directly donates 10% of its earnings to a local social action chosen by the artist – aligned with the belief that art has the human dimension and financial power to contribute to social matters.

In the longer-run, the agency aims to fund the development of a cultural & artistic education program dedicated to schools in South America – the ambition being to implement it in private schools for generating the funds to establish it in public ones.

A way to redress the balance between social classes regarding their respective access to artistic and cultural education – an essential condition for future generations to climb the social ladder and build together a more opened, creative, and egalitarian society.



## **YETSERONACK**

1987, Mexico City

Yetseronack is a Mexican biologist and 'nature illustrator.' He completed his studies at the National Autonomous University of Mexico (UNAM) as a biologist with a specialization in biodiversity and environmental impact. He found scientific illustration to be a means of communication and environmental education.

He began as a visual artist in 2005, starting with graffiti, and over time, he shifted towards naturalistic-scientific illustration. Since 2013, he has collaborated on numerous projects, both academic and urban art (muralism), whether private or social in nature. He has participated in various Mexican festivals and has painted in several European countries. Since 2022, he is based between France (southwest) and Mexico (CDMX-Bacalar).

















IEXE Universidade x WAD • Cholula • Mexico
2022



Project Netflix • CDMX • Mexico
2021













Bacalar • Mexico



Velafrons Coahuilensis • Coyoacan • Mexico 2021







Aquila Pescadora • Holbox • Mexico 2022



Pavo Real • La Bikina Food Park • Mexico 2022

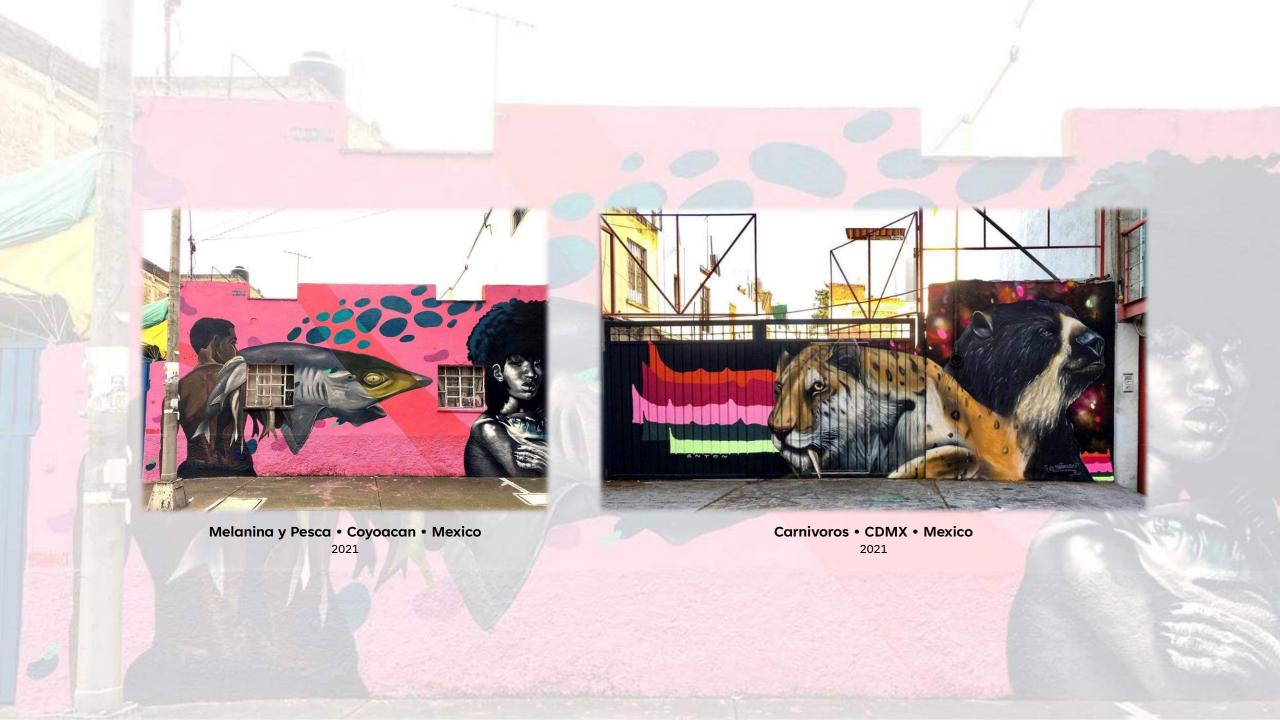














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