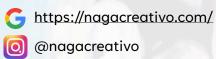


NAGA









Urban, Branding General Administration

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TATIANA

Education

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LORIE Street Art

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Our Journey

Our adventure started in Latin America in 2022 – stunned by the richness of talents encountered while traveling across Brazil and Mexico. Wandering in the streets of Sao Paulo and Recife, roaming over Mexico City, rambling along the seaside of Yucatan – it became clear we had to contribute to supporting the international reach of Latin America's broad artistic pallet.

We choose our artists carefully according to the following principles:

The uniqueness of their style

(vv) Their human & social involvement

Their current reputation and growth potential

Our mission involves:

🕅 Exhibiting our artists in galleries, salons and museums

Taking part in festivals and residencies

([©]) Contributing to businesses' brand identity

E Collaborating with cities to embellish their urban environment

Educating through conferences, ateliers and open tables

NAGA Creativo directly donates 10% of its earnings to a local social action chosen by the artist – aligned with the belief that art has the human dimension and financial power to contribute to social matters.

In the longer-run, the agency aims to fund the development of a cultural & artistic education program dedicated to schools in South America – the ambition being to implement it in private schools for generating the funds to establish it in public ones.

A way to redress the balance between social classes regarding their respective access to artistic and cultural education – an essential condition for future generations to climb the social ladder and build together a more opened, creative, and egalitarian society.

AMIR LUCKY

AMIR LUCKY 1990, Panama

Raised in a family where the creative sound and smell of the brush were part of his daily routine, Rafael Amir Candanedo, aka Amir Lucky, was destined to become an artist.

Amir Lucky has built his artistic identity through the sumptuous combination of abstract and cartoons' elements – incorporating techniques from urban and contemporary art such as spray paint, the overlapping of images or blasting.

His visual language is the result of a long introspective and technical exercise - revealing his admiration for the large formats of the Italian Renaissance' Old Masters as well as for more modern techniques such as the art of tattooing and the deep imprint of graffiti which he absorbed while traveling in Europe.

In his compositions on canvas, Amir Lucky randomly, but strategically, distributes the seemingly chaotic rips, smudges, and smears characterizing the trace of "deterioration" of street art. Though, he does not use those components to represent actual deterioration but rather as expressionist semiotics endowing the work with character – like someone recreating the personality of an individual through his scars. Among his subjects can be found popular and iconic characters reinterpreted within their own symbolic language as if they were letters of Amir Lucky's visual alphabet. Amir Lucky represents his "abstract toons" by fragmenting and breaking down their forms, segmenting and overlapping them.

Amir Lucky investigates the correlation between emotional, psychological and social well-being - and how, all together, they impact the artist' mental health, behavior and creative process. It resulted in how the constant chase of aesthetics and beauty has been conditioning and fascinating our societies for centuries. Not surprising if his creations depict characters with uncontrolled smiles, one of the most sophisticated visual statements of beauty in today's world and a transversal cut that affects the semiotic plane as well as the world of ideas.

Exhibitions

- Lust Art Division Panama City
- 🔐 Cluster Contemporary Art Fair London
- Meeting of Styles Guadalajara
- Meeting of Styles Russia
- I Abstractoons Galeria Habitante Panama City
- VRTHEY Project Wall Bremen
- Canvas Urbano Project Panama City
- Calligrafit Marseille
- 🕒 Ex OPG Napoli

Brand Collaborations



Casillera del Diablo



ARTWORKS



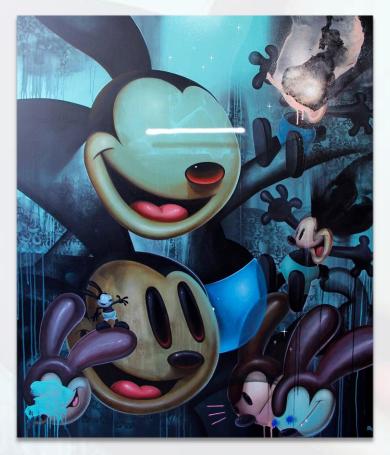
The Last Carrot 2023





Toxicity 2023

One Way 2023





Hmmmm 2021



Unlocked 2021

Past or Future? 2021



Red Label 2022



Deep Blue 2023



Grey Dreams 2023



Passion 2020



Me? A Liar? 2021



Blooming 2020



Faaaalling 2024



Cat Sketches





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